

DR. SHASHANK SHAH:

AN INTRODUCTION

Dr. Shashank Shah is an eminent researcher in the field of Corporate Responsibility and Stakeholder Management Strategy with noteworthy contributions through original ideas and pioneering analyses to his credit. He completed his PhD and Post-Doctoral Research in the area of Corporate Stakeholders Management at the Sri Sathya Sai Institute of Higher Learning, Prasanthi Nilayam. He has received the Association of Indian Management Scholars International Outstanding Doctoral Management Student Award 2010 at the Indian Institute of Management, Ahmedabad in 2011; and the H.R. College Golden Alumnus Award 2011 for his research achievements from the Sheriff of Mumbai. Bhagavan Sri Sathya Sai Baba awarded him the Governor's Gold Medal for standing first at the Master of Philosophy in Business Management Programme in 2006 and the President of India Gold Medal for standing first at the MBA Programme at the Sri Sathya Sai University in 2004. He completed his B.Com from Mumbai University and was the recipient of the 'Mr. Mumbai University' Award being adjudged as one of the top three students of the University at the 33rd Annual Youth Festival in 2001. The Bruhad Mumbai Gujarat Samaj conferred on him the Saraswati Award and Gold Medal for gaining the top rank in the Mumbai Merit List at the Class XII examinations.

He has published over 70 research-based papers and case studies in reputed national and international journals and conferences in the areas of Business Ethics, Corporate Governance, Social Responsibility, Stakeholders Management, Values-Based Management and Education; and co-authored 4 books and 2 monographs in these areas. His magnum opus 'Soulful Corporations: A Values-Based Perspective to Corporate Social Responsibility' was published by Springer Publishers as part of the Series on 'India Studies on Business and Economics' in 2013. He has presented research papers at international conferences at Harvard University, USA, and INSEAD, France; and has been invited to present his research work by institutions in Italy, Brazil, Turkey, Malaysia, Japan and India. He was a Visiting Scholar at the Centre for Corporate Social Responsibility, Copenhagen Business School, Denmark; and has been a Resource Person at Executive Development Programmes in the area of Corporate Social Responsibility organised by the Harvard Business School, World Bank and the Govt. of India; and by the School of Management, Indian Institute of Technology, Mumbai. He is Fellow, European Institute for Spirituality in Economics and Society, Belgium; International Advisory and Editorial Board Member, Journal of Values-Based Leadership, Valparaiso University, USA; and Reviewer for the Journal of Human Values, Indian Institute Management Calcutta, India. As part of his doctoral and post-doctoral research work, he has interviewed over 175 senior executives, heads of companies, industry captains and subject

experts across reputed national and multinational corporations and industries in India and top academicians from USA including the Harvard Business School, Harvard Kennedy School, MIT Sloan Business School, Boston University, New York University's Stern School of Business, University of Virginia's Darden School of Business, and experts from the Federal Reserve Bank of New York and the United Nations.

As the Chief Editor and Coordinator of the Sri Sathya Sai University's Publications Division for more than 6 years, he has compiled and edited over 30 books on the Message of the Revered Founder Chancellor, Bhagavan Sri Sathya Sai Baba. Noteworthy among these include: the 'My Dear Students' series of books which cover 108 Divine Discourses for students and youth; the 'Students with Sai: Conversations' series of books which includes conversations between Swami and students during the years 1991 to 2004; the 'Sri Sathya Sai Digvijayam' series of books which cover's Swami's life and journeys from 1926 to 2011; and revived the 'Sai Nandana' series of books that compiled the students' experiences with Swami between the years 1985 and 2010. He was the main ideator behind the 'Sathya Sai with Students' Blog which has crossed a million visits since its inception in September 2012. Between 2012 and 2014, he served as the Joint Secretary and Treasurer of the Sri Sathya Sai Students and Staff Welfare Society at Prasanthi Nilayam.

Between 2002 and 2010, Dr. Shashank was blessed by Swami to address large gatherings of students, youth and Sai devotees on over 25 occasions at Prasanthi Nilayam, Brindavan, Chennai and Kodaikanal in the Divine physical presence. Over the last 15 years, he has addressed youth conferences of Sri Sathya Sai Seva Organisations from the states of Kerala, Himachal Pradesh, Delhi, Uttar Pradesh, Uttarakhand, Gujarat and Rajasthan. Between 2005 and 2014, he was a keynote speaker at the World Youth Conference, All India Vice-Chancellors' Conference, All India Bal Vikas Alumni Conference, All India Conference of District Presidents and Senior Office Bearers, Middle-Eastern Countries' Regional Conference, and the Far-Eastern Countries' Regional Conference at Prasanthi Nilayam; and the North-Eastern States Regional Conference at USA, besides talks on various other occasions - both in India and overseas.

From 1999 to 2002, Dr. Shashank Shah was a Member of the Youth Wing, Sri Sathya Sai Seva Organisations, Mumbai and actively associated with the Education in Human Values Programme of the Institute of Sathya Sai Education, Mumbai.

A Jamsetji Tata Trust Grantee, Dr. Shashank Shah is currently pursuing post-doctoral research in the area of Corporate Responsibility at Harvard Business School, USA, and is a Research Fellow at the Harvard University South Asia Institute (SAI).

Above all, he is blessed to be from a family of Sai devotees from the year 1965 when his great grandmother first visited Prasanthi Nilayam. In the year 1974, Swami physically visited his family residence in Mumbai.